

21st July 2025

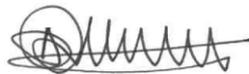
Dear Parents and carers

IMPORTANT: Online safety update

It has been brought to our attention that there are some Peppa Pig and Bluey episodes that have been edited maliciously on YouTube, including YouTube kids. These contain inappropriate and violent scenes and may be getting through parental filters. Please remain vigilant if your child watches YouTube.

Wishing all a safe and happy summer break.

Yours faithfully



Andrew Aalders-Dunthorne
CEO